

ABOUT CLASSICAL KING

Public radio is America’s most wide-reaching, inclusive, equitable, and affordable path to classical music. Nearly 11 million Americans tune in to classical music on public radio each week. Thirty percent of people in the United States reported that in the last month they have listened to at least one hour of classical music either on public radio or other media. There are documented physiological and psychological benefits to listening to classical music. Health researchers have discovered that listening to classical music lowers blood pressure and reduces stress levels in as little as 30 minutes. Seattle-based Classical KING serves as a beacon providing a place of calm, healing, and companionship to its thousands of listeners.

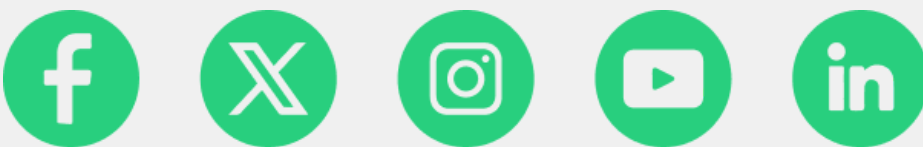
Classical KING serves Seattle, Bellevue, and Greater Puget Sound region as a catalyst for the vitality of the entire regional arts community. Classical KING strives each day to make classical music and the arts easily accessible while developing new diverse audiences for classical music.

The station’s seven-decade history and its unique legacy of leadership in the Seattle arts community have enabled them to achieve an exceptional level of influence. Today, Classical KING is recognized as a regional treasure and an experienced, authoritative source of high-quality classical music and arts programming. In addition, the station engages young people with classical music in school, at home, and at specially designed events. Classical KING operated as a commercial classical station until 2011 when it became a nonprofit classical public radio station. Founded in 1947 by radio pioneer and philanthropist Dorothy Stimson Bullitt, Classical KING is among the longest-running classical radio stations in the United States. Since transitioning in 2011, Classical KING has developed a stronger nonprofit operating model with richer programming and a greater focus on member, donor, and community partnerships.



Key Facts:

- 23 total staff
 - \$5.2M budget
 - 14 programming staff
 - 3 HD and Streaming Channels
- 87% listener-supported nonprofit public radio
 - 200,000+ listeners weekly
 - SAG-AFTRA Union Announcers



Even in this short period of time, Classical KING has been very successful at building a solid philanthropic base to support its operating budget.

With over 200,000 weekly listeners, the Classical KING audience is as varied as their musical selections. Nearly 20 percent of listeners are under 35 and thousands of them are under the age of 11. The station has 8,300 weekly listeners who identify as disabled and over 40,000 who are people of color. More than 16,000 members are supporters of Classical KING, helping to pave the way for a bright future and bring the richness of classical music to diverse audiences in the rapidly growing Puget Sound region.



PROGRAMMING AND COMMUNITY OUTREACH

Classical KING airs live and local concert broadcasts annually and supports more than 160 regional arts organizations with on-air, online, and onsite promotion, from the Seattle Symphony and Seattle Opera to the Seattle Youth Symphony Orchestra and Key to Change. The station offers broadcast performances of local concerts as well as an opportunity for local musicians to perform on its signature Friday evening program Northwest Focus LIVE. The Northwest Focus Concert Calendar offers listeners the opportunity to learn more about concerts and events to encourage them to deepen their involvement with classical music and the arts. Second Inversion is a weekly program dedicated to rethinking classical music and exploring the vast range of rich, diverse music in and related to the genre. Teachers and parents use Classical KING routinely to introduce children to the world of classical music and arts appreciation, and the station provides youth-centered programs to supplement this important work.

NEW BUILDING AND HISTORIC CAMPAIGN

As of February 2020, Classical KING is located in a new 4,000 square-foot office space on the second floor of the Seattle Opera Administration Building on the Seattle Center Campus near the Space Needle. The station's new home at 363 Mercer Street transformed the existing shell space within the center into a dynamic suite of state-of-the-art broadcast studios, open offices, and collaboration spaces that integrates well with the neighboring Seattle Opera while creating a distinct identity for Classical KING. To enhance engagement with the Seattle Opera, Classical KING's broadcast studios are situated adjacent to the primary open stair: a prominent window from the Master Control Room engages passersby and provides their on-air hosts welcome visibility and natural light. Live in-studio performances occur in an adjoining rehearsal studio shared with the Seattle Opera.

Key Facts:	Vision:	Values:
Classical KING will actively grow, diversify, and enrich the love of classical music in our community.	Expand our diverse community of listeners, performers, and supporters who understand and benefit from the powerful impact of classical music and the arts in our region.	Classical music should be accessible to all The arts are a critical component of every vibrant city K-12 arts education is necessary to develop creativity, innovation, and lifelong appreciation of the arts. Fiscally-responsible planning is necessary to achieve our vision

Before relocating to this new space, Classical KING needed to complete an ambitious capital campaign. The Campaign for Classical KING had a \$6 million goal to address critical facility and sustainability needs, aiming to raise \$3 million for a new home, while also raising \$1 million for digital programming innovation, and \$2 million to create a board-designated fund for future financial stability. The organization had not completed a capital or endowment campaign of this size prior to the Campaign for Classical KING, and its donors were accustomed to making regular annual gifts. The organization's primary challenge was to engage donors in learning about the urgency and impact of the campaign.

Major and leadership level gifts were prioritized and the campaign enhance long-term funding and programming needs. Despite the recent pandemic, the campaign was a complete success raising \$6.8 million, providing the organization a strong foundation for continued philanthropic donor growth.

DIVERSITY, EQUITY, AND STRATEGIC PRIORITIES TOWARD 2025

Classical KING has already taken steps toward being a more inclusive organization, such as including pieces by women and/or performers and composers of color at least once per shift. The station has also hired the multitalented Quinton Morris, an associate professor of music at Seattle University who grew up listening to the station, as Artist-Scholar in Residence to create a monthly program featuring a range of composers of color.



Classical KING is committed to real and lasting change. To reach its short- and long-term goals, the station has a strategic framework that assumes significant annual revenue growth toward \$7 million toward 2028. As part of this framework, Classical KING will hold themselves accountable over time by making diversity, equity, and inclusion a key strategic priority, developing a clear action plan with metrics to measure progress.

CITY OF SEATTLE

Consistently ranked as a best place to live in the United States, Seattle (population 753,675) is the largest city in the Pacific Northwest and one of the most spectacular and diverse regions in the United States. Blessed with clean air and water and surrounded by stunning mountains, lakes, rivers, and forests, it is a marvelous place to visit and to call home. Seattle has a mild climate year-round, with very little snow in the winter and comfortable temperatures in summer. Seattle is one of the nation's fastest growing cities and enjoys a robust job and housing markets. For working families in the Seattle area, opportunities abound. Some of the world's top companies and institutions started in Seattle and have major regional operations, including Amazon,



Boeing, Costco, Microsoft, REI, and Starbucks. Seattle offers its residents the best of city and country recreation, including unrivaled museums, a symphony, a zoo, an aquarium, professional and college sports, and large annual film and music festivals. Fans of nature and outdoors will find excellent running, biking, hiking, camping, boating, and skiing in the city or nearby.

Operations Supervisor & Announcer

We are seeking a dynamic and organized individual to join our team as an Operations Supervisor & Announcer. This role is crucial to the smooth operation of our nonprofit classical radio station, Classical KING. The Operations Supervisor aspect of the role will comprise approximately 80% of your responsibilities, while the Announcer aspect will constitute approximately 20%. This position will report to the Programming Manager.

QUALIFICATIONS

The ideal Operations Supervisor & Announcer will bring most of the following qualifications and skills:

- ✓ Bachelor's degree in broadcasting, communications, or a related field preferred.
- ✓ Previous experience in radio broadcasting, operations coordination, or a similar role preferred.
- ✓ Strong organizational skills with the ability to multitask and prioritize in a fast-paced environment.
- ✓ Excellent communication and interpersonal skills, with the ability to work effectively with diverse stakeholders.
- ✓ Proficiency in audio editing software and familiarity with studio equipment preferred.
- ✓ Knowledge of classical music and a passion for public radio preferred.
- ✓ Ability to work flexible hours, including evenings and weekends, as needed.

RESPONSIBILITIES

Operations Supervisor 80%:

- Coordinate daily operations of the radio station, including scheduling, programming, basic audio production, board operation, and managing the scheduling of broadcasts.
- Liaise with volunteers, staff, and management to ensure efficient workflow and adherence to station policies and procedures.
- Maintain and update the station's broadcast schedule, ensuring accuracy and timeliness.
- Manage studio equipment, troubleshoot technical issues, and coordinate repairs with vendors and contractors as needed.
- Assist with fundraising efforts, stage management, and event coordination.
- Maintain records and databases related to programming and production.
- Support the development and implementation of station policies and strategic initiatives.

Announcer (20%):

- Host and produce assigned on-air shows, including script prep, recording and editing, and adhering to station guidelines and standards.
- Prepare and research content for on-air segments, ensuring accuracy and relevance to the Classical KING audience.
- Engage with listeners through participating in appearances, and events at the station and in the community.
- Collaborate with the programming team to develop engaging and informative content for broadcasts.

COMPENSATION AND BENEFITS

The salary for this position is \$75,000 to \$82,000. The Operations Supervisor & Announcer will be based in Seattle at the Classical KING offices working in-person. This position will require SAG-AFTRA Union membership for announcing responsibilities. Classical KING participates voluntarily in the Washington State Paid Family/Medical Leave program. Other benefits include medical, dental, and vision insurance; employer-paid life and disability insurance; 401(k) program, paid time off including holidays, sick days, bereavement leave, and vacation; a relaxed, healthy, joyful work environment; and a flexible work-life balance.

APPLICATION

Please send cover letter, resume, and professional references to hr@king.org

